



SportsComplex

SPECIAL SERVICES DISTRICT

South Philadelphia

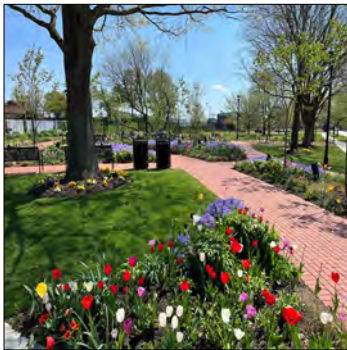
2024 Annual Board Meeting Report #83

December 11, 2024

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Jeffrey Kern, Assistant Director



Table of Contents



I.	Board of Directors	2
II.	Introduction	3
III.	Transportation	5
IV.	Sanitation	7
V.	Public Health & Safety	10
VI.	Streetscape	12
VII.	Recreation	16
VIII.	Donations	17
IX.	Community Events	18
X.	Research & Planning	20
XI.	Marketing & Communications	22
XII.	Appendix	24



1. Board of Directors

The Sports Complex Special Services District (SCSSD) is governed by a Board of Directors that includes 21 members, seven of which have voting privileges. The voting members include four Community Directors elected by residential households and three Venue Operator Directors assigned by their respective venue management. Each Voting Director has an Alternate Director. State and City elected officials and the City Managing Director serve as ex-officio non-voting representatives to the Board. All Directors, Alternate Directors, and Ex-Officio Directors serve without SCSSD compensation. In December of each year, the Board of Directors elects officers to serve in the positions of President, Vice President, Secretary, and Treasurer for that upcoming year. SCSSD hires an Executive Director and Assistant Director to manage the day-to-day business of the 501(c)(3) non-profit corporation. Current SCSSD representatives are:

Voting Directors

Community District 1

Director – Ellen McCrossen

Alternate – Gregory DelBuono

Community District 2

Director – Barbara Capozzi, Esq.

Alternate – Arthur S. Novello, Esq.

Community District 3

Director – Loretta Mitsos-Panvini

Alternate – Gary Forte

Community District 4

Director – George Hatton III

Alternate – Roseann Scairato

Comcast Spectacor

Director – Michael Sulkes

Alternate – Joseph C. Meade

Philadelphia Eagles

Director – Norman Vosschulte

Alternate – J.P. Hayslip

Philadelphia Phillies

Director – Michael Harris

Alternate – Salvatore DeAngelis

Ex-Officio Directors

Philadelphia City Council

Hon. Kenyatta Johnson

Hon. Mark Squilla

City Managing Director

Adam K. Thiel

PA State House

Hon. Elizabeth Fiedler

Hon. Regina G. Young

PA State Senate

Hon. Nikil Saval

Hon. Anthony H. Williams

Officers

President

Michael Harris

Vice President

George Hatton III

Secretary

Norman Vosschulte

Treasurer

Barbara Capozzi, Esq.

Staff

Executive Director

Shawn Jalosinski

Assistant Director

Jeffrey Kern



II. Introduction

This report is furnished for review and discussion at the **SCSSD Annual Board Meeting on Wednesday, December 11, 2024**. Since 2009, SCSSD has used this format of annual reporting to comprehensively review past accomplishments and highlight future plans. This report builds upon that concept of information sharing, adding 2024 updates, and summarizing goals for the year 2025 and beyond.

Looking back, SCSSD was established in 2002 and began active operations in 2003. Research and planning dominated SCSSD efforts through 2004. In 2005, SCSSD adopted a five-year strategic work plan for the years 2006 to 2010. The plan summarized neighborhood projects and programs that would meet the needs of our four unique Community Districts. SCSSD successfully completed that plan in 2010, ensuring an equal distribution of program expenses by Community District, all within 3% of each other at that time.

In 2011, SCSSD focused on the development of a continuing strategic plan and completed a second Community Survey, as an update to the prior 2004 Community Survey. The survey results enabled SCSSD to update statistics on neighborhood satisfaction and priority topics. The survey also served as a progress report, providing feedback on how SCSSD projects and programs have positively impacted the SCSSD communities in recent years. The most general conclusion was encouraging for SCSSD. The issues that were major concerns in 2004 remained major concerns in 2011, but every item showed significant positive improvement. The items that showed the most improvement (landscaping, cleanliness, lighting, and trees) are the four items that SCSSD has the most influence over.

In 2016, SCSSD conducted a third Community Survey, with the same purpose as the 2011 survey. All surveyed topics continued to show positive improvement, with neighbors giving an 87% approval rating (up from 83% in 2011) for SCSSD efforts! Most notably, comparing satisfaction scores from 2004 to 2016 (i.e. before SCSSD programs started and since), landscaping has improved from 7% to 80% (thanks to our adopted landscape areas and our continuing coordination with area stakeholders to better maintain their common areas), cleanliness from 26% to 80% (thanks to our cleaning program), and tree care from 18% to 71% (thanks to our tree pruning projects). In summary, these survey results again validated that SCSSD should continue with, and expand where possible, all existing programs. SCSSD has continued operations through 2024 following that direction, while also focusing on multi-year strategies to maintain an equitable amount of program spending in the four Community Districts, currently all within 3% of the 25% each goal at 2023 year-end. An update on distribution percentages will be included in the 2024 Year-End Financial Report to be presented at the next Board Meeting in March 2025.



II. Introduction (cont.)

With respect to financial performance, SCSSD remains in a stable financial position:

- Comcast-Spectacor, the Philadelphia Eagles, and the Philadelphia Phillies are committed to community improvement and continue to fully fund SCSSD. Since 2002, SCSSD has received \$29.3 million in new income. This includes \$28.6 million in direct contributions and approximately \$738,000 in interest income.
- Through 2024 (with estimate for fourth quarter expenses), SCSSD will have spent \$26.5 million on expenses, leaving a projected 2024 year-end balance of \$2.8 million. The existing surplus remains from the early years of operation when a long-term strategic plan was being developed to maintain an equitable distribution of program spending in the four Community Districts over time. Overhead and administrative costs have been minimized to \$8.3 million (31%), enabling SCSSD to invest \$18.2 million (69%) directly into community projects and programs. However, it should remain noted that SCSSD has realized measurable program expense savings by hiring an Assistant Director (AD) back in March 2008. Due to the structure of the original budget categories, the actual cost-benefit of the added AD can be misleading. The AD costs are shown as an increase in administrative costs (Executive Detail), when the benefit is actually a higher reduction in program expenses. Accordingly, for 2008 forward, SCSSD is investing more into programs than shown in that category and the noted percentages.
- A full reporting of SCSSD's financial position is included in the 2025 Draft Budget document furnished for review and approval at the 2024 Annual Board Meeting.

In summary, the report sections that follow are organized by program categories and include a high-level review of the past (2002 – 2024) with highlights for the future (2025+). Board Member ideas and direction remain a valuable and critical component for continuing SCSSD success. SCSSD welcomes and appreciates all input. In closing, we hope you find this report informative, share in our pride of accomplishments to date, and look forward to our plans into the future. It is an honor to serve this organization. Thank you for your valuable and continuing support!





III. Transportation

PAST (2002-2024)

SCSSD has invested \$584,000 into transportation improvement efforts. This represents 3% of the total program expenses to date.

- In 2005-06, SCSSD completed a \$100,000 **Transportation Improvement Study** that documented neighborhood traffic concerns and identified possible solution projects, including a special focus on traffic calming projects and opportunities for improved interstate access. Within this study effort, a concept was presented that is currently under City construction, the **Penrose Roundabout Project**.
- In 2006, SCSSD donated \$50,000 to the City of Philadelphia to help fund the \$1.1 million **Sports Complex Sign Improvement Project**.
- SCSSD has spent \$72,000 improving the **Neighborhood Corner Police Detail**. This critically important service for Community Districts 1 and 2 is an equally appropriate topic for the public safety category. In 2004, under a partnering project with the City, SCSSD constructed the driveway bollards project, reducing the required Police manpower for the Detail and minimizing time loss on Detail deployment. In 2020, in coordination with the City, SCSSD spent \$11,000 to replace and upgrade the vehicle stickers used for the Detail operation.
- In 2008-09, SCSSD installed eight **traffic calming islands** in Community District 2, four on 20th Street and the other four on Packer Avenue. In 2015, SCSSD completed the construction of two additional traffic calming islands (and the adjacent ADA corner ramps) at 17th Street and Packer Avenue. The total cost of design and construction for these projects is \$227,000.
- In 2015, SCSSD donated to the City **“Yield to Pedestrian” portable signs** that were deployed throughout the SCSSD area for additional traffic calming at 19 locations (unfortunately, these devices were frequently damaged/moved and SCSSD has ceased furnishing costly replacements at this time).
- In 2023, SCSSD completed a \$100,000 donation to the City of Philadelphia in support of the **Lower South Collaborative**, with focus on local transportation infrastructure improvements and sustainability efforts.





III. Transportation (cont.)

FUTURE (2025+)

The draft budget for 2025 includes \$15,000 for this program category. SCSSD will continue to pursue transportation improvement projects initially recommended in the 2006 study and enhanced through study efforts since. SCSSD will continue to participate in Sports Complex PIDC Stakeholder Meetings with focus on safe and efficient operations, while also performing event field views as needed, all with the ongoing goal of helping to protect community interests where possible. SCSSD will continue to support the State efforts for the future reconstruction of I-95 and I-76 in the Sports Complex area, and the City efforts under the Lower South Collaborative.





PAST (2002-2024)

Clean and safe neighborhoods are a priority for SCSSD. **SCSSD has invested \$6,841,000 into sanitation efforts and environmentally responsible “go green” initiatives.** This represents 38% of the total program expenses to date, and currently ranks as the highest category of investment.

Residential Cleaning Program

SCSSD’s most visible and costly program is the Residential Cleaning Program. The current Cleaning Team crew consists of seven full-time employees who work Monday through Friday from 7:00 AM to 3:30 PM. Since starting services in August 2005, SCSSD has provided **195,468 work-hours** of neighborhood cleaning, collecting **89,012 bags of litter** and **161,661 bags of leaves and debris** (detailing bags and associated equivalents), at a combined weight total over **5.8 million pounds**. Stated differently, over the last 20 years, SCSSD has removed **2,925 tons of litter, leaves, and debris** from the neighborhoods! As first done in the summer of 2014, SCSSD has since expanded program services to include curbside weed removal during the summer months. SCSSD has also removed **12,605 illegal signs**. Since 2009, SCSSD has submitted **560 ‘City 311’ requests** for various topics in need of attention.



Using a sub-district cleaning system (see map in the Appendix) and GPS tracking, SCSSD continues the successful protocol of attacking district-wide large litter every Monday and Friday, supplemented by a rotation of more detailed cleaning on the midweek days of Tuesday, Wednesday, and Thursday. This means every street in the District is currently being serviced at least twice per week (weather permitting), and periodically three times per week.

A bar chart showing the number of bags collected by year is included in the Appendix. It is interesting to note that from 2009 to 2015, the amount of litter collected steadily decreased each year to more than half of the 2009 total, meaning the neighborhoods have remained cleaner. Since 2015, we have seen a “leveling-out” of the decrease in litter, as the amount of litter routinely collected has stabilized, creating a threshold. This progress also corresponds to the changes in SCSSD contractor, equipment, and cleaning methods/frequencies started in 2009. These adjustments were based on data and lessons learned from the first 3 ½ years of the program with the ongoing objective to continually improve the efficiency of operations. The noted progress may also validate the theory that persons are less likely to litter when there is less large litter already visible (i.e. increased frequency of large litter pickup is critical).



N. Sanitation (cont.)

Recycling Carts Project

In July 2015, SCSSD funded and completed a \$163,000 project that provided every SCSSD household with a free, heavy-duty, 32-gallon recycling cart with wheels and attached lid. The **3,925 green-colored carts** were customized with the SCSSD logo, the recycle logo, and a lid decal with the household address. The carts provide residents with a more durable alternative to help increase recycling, help keep recyclables contained, and help decrease neighborhood litter.



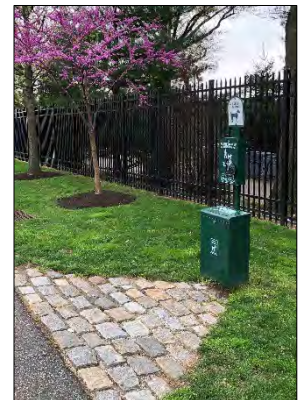
Green Efforts

SCSSD has focused on environmentally responsible initiatives. In 2004, SCSSD provided every household in Community District 1 with a customized SCSSD heavy duty trash can, at a total project cost just over \$12,000. SCSSD has distributed **2,629 City-issued open top recycling bins** and **12,400 reusable grocery bags** to neighbors at various community events. Through **28 Shredding Events**, SCSSD has safely shredded and **recycled 106.9 tons of paper**, the equivalent of saving 1,816 trees. SCSSD has also collected **10.8 tons of electronics** for responsible recycling.



Dog Waste Stations

SCSSD initiated a very successful pilot project in 2011, and has since installed and currently maintains 12 dog waste stations located throughout the District. There remain certain challenges with bulk bag thefts, and dog litter still on the ground requiring Cleaning Team pick-up, but SCSSD is pleased to provide this ongoing convenience for our responsible dog walkers. Combined, the 12 stations are currently averaging at least 3,600 uses per week. That means each station is averaging at least 43 uses per day. Over the course of a year, this translates to a combined **187,200 “successful” dog walks!**





N. Sanitation (cont.)

FUTURE (2025+)

The draft budget for 2025 includes \$510,000 for this program category. SCSSD will continue the Residential Cleaning Program, pursuing the primary goal of zero tolerance for neighborhood litter, and the secondary goal of assisting neighbors with the pickup of leaves. SCSSD will continue to maintain dog waste stations and perform special projects such as curbside weed removals to help further beautify the neighborhoods.





V. Public Health & Safety

PAST (2002-2024)

SCSSD has invested \$149,000 into public safety efforts. This represents 1% of the total program expenses to date; however, it is important to note that many projects and programs in other categories could also be classified as “public safety” initiatives. Some examples include, LED street lighting upgrades, tree pruning to increase street light visibility, and the ongoing SCSSD Cleaning Team efforts to maintain a clean and safe environment throughout the District.

- In 2007, SCSSD worked closely with the City’s Office of Emergency Management (OEM) on enhanced **evacuation planning** for the Sports Complex area, including the SCSSD neighborhoods. In 2016, an updated “Sports Complex Evacuation Plan” was completed.
- Also in 2007, SCSSD increased the focus on the Sunoco **refinery** in South Philadelphia, sponsoring a Board Member bus tour of the facility, and joining the membership of the Sunoco South/Southwest Community Advisory Panel (CAP). In 2012, Sunoco entered into a joint venture with Carlyle Group renaming the refinery Philadelphia Energy Solutions (PES). On June 21, 2019, a large explosion and fire occurred onsite, resulting in the refinery shutting down operations and declaring bankruptcy. In June 2020, the PES refinery site was sold to Hilco Redevelopment Partners (HRP Group). In October 2021, HRP unveiled its plan for the site to become a commercial hub for e-commerce, life science, and logistics leaders, titled the **Bellwether District**. Currently, SCSSD continues to participate on the Bellwether District Community Advisory Panel (CAP), and SCSSD has agreed to serve as a non-voting ex-officio member for the recently created Bellwether District Community Benefits Commitment (CBC).
- SCSSD’s greatest financial commitment to public safety thus far is the effort to provide every SCSSD household with a free **Emergency Preparedness Kit**. In 2008, SCSSD invested \$115,000 into this project, procuring 4,200 customized kits. Through a variety of events and efforts, SCSSD completed the total distribution of kits in 2011.
- Between 2010 and 2013, SCSSD awarded four grants totaling \$21,400 to the civic association in Community District 3 to enhance **neighborhood security** around the Supersite athletic fields.
- In 2023, SCSSD donated high-visibility **police safety vests** to the City of Philadelphia Traffic Police.





V. Public Health & Safety (cont.)

- The Sports Complex Venue Operators continue to perform **public safety exercises** every year. These Tabletop Exercises (TTX) and Full-Scale Exercises (FSE) include many key stakeholders and serve as valuable training to further strengthen these partnerships.



- SCSSD periodically includes **Public Service Announcements (PSAs)** on the message panel of the Sports Complex Event Calendars mailed to neighbors each month.



EMERGENCY SITUATIONS CALL 9-1-1

NON-EMERGENCY SITUATIONS CALL 31-1

WHEN YOU CALL OR TEXT

STAY CALM - Answer the call and listen carefully. Stay on the line until the dispatcher tells you to hang up.

LOCATION IS CRITICAL - Provide your address and location. If you are unsure, provide the nearest intersection or landmark.

TEXT 311 - If you are unable to speak, text 311 with your location and the nature of the emergency.

UNDERSTANDING THE INCIDENT PROCESS

CALLS - You will receive a call from the dispatcher. If you are unable to speak, text 311.

ARRIVAL - The dispatcher will provide you with the location of the incident. Stay at the location until the dispatcher tells you to leave.

PLEASE REMEMBER

STAY CALM - Answer the call and listen carefully. Stay on the line until the dispatcher tells you to hang up.

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Event Schedule

JULY 2024

SUN	MON	TUES	WED	THURS	FRI	SAT
	1	2	3	4 Independence Day	5	6
7	8	9 8:45 PM - CSP PHILLIES (H. 005)	10 7:00 PM - CSP PHILLIES (H. 005)	11 8:00 PM - CSP PHILLIES (H. 005)	12 8:45 PM - CSP PHILLIES (H. 005)	13 4:00 PM - CSP PHILLIES (H. 005)
14 1:00 PM - CSP PHILLIES (H. 005)	15	16	17	18	19 1:00 PM - CSP PHILLIES (H. 005)	20 1:00 PM - CSP PHILLIES (H. 005)
21	22	23 8:00 PM - CSP PHILLIES (H. 005)	24 1:00 PM - CSP PHILLIES (H. 005)	25 1:00 PM - CSP PHILLIES (H. 005)	26 8:45 PM - CSP PHILLIES (H. 005)	27 8:00 PM - CSP PHILLIES (H. 005)
28 1:00 PM - CSP PHILLIES (H. 005)	29 8:45 PM - CSP PHILLIES (H. 005)	30 8:45 PM - CSP PHILLIES (H. 005)	31 12:00 PM - CSP PHILLIES (H. 005)			

Neighborhood Impact Alert

★ High (100-200)

● Med (25-100) - 10:00 AM

○ Low (1-25) - 10:00 AM

Venues

SPC - Sports Complex

LFP - Lincoln Financial Field

CSP - Citizens Bank Park

scsdd.org

SCAN ME

FUTURE (2025+)

The draft budget for 2025 includes \$100,000 for this program category. With growing public safety concerns, SCSSD will continue to pursue related improvements and protections, and participate in public safety planning efforts.



PAST (2002-2024)

SCSSD has invested \$6,047,000 into this broad category that covers trees, landscape, lighting, and other streetscape enhancements. This represents 33% of the total program expenses to date, and currently ranks as the second highest category of investment.

Trees

SCSSD completed a **Community Tree Survey** in 2005, soliciting resident feedback to help justify and guide SCSSD tree initiatives thereafter. SCSSD created and maintains a comprehensive **Street Tree Inventory**, documenting every sidewalk street tree in the District, currently at 1,421 active trees. In supplement to City/State services, SCSSD has funded six district-wide **Tree Trimming Maintenance** projects (most recently in 2022), along with other smaller revisit projects, at a combined cost of \$1,240,000. In 2005, SCSSD initiated the **New Tree Installations** program, under which SCSSD has since planted 700 new street trees, at a total cost of \$495,000. To date, SCSSD has supplemented City/State tree care services with a total investment of \$1,735,000.



Landscape Improvements

Since 2005, SCSSD has invested \$3,199,000 into **Landscape Improvement Programs**. SCSSD has “adopted”, improved, and currently maintains 37 green space areas (see Public Green Space map in the Appendix), relieving the City/State of related maintenance burdens. SCSSD partners with the Pennsylvania Horticultural Society (PHS) and hires private contractors to perform this work.

- In 2015, SCSSD very proudly installed the ‘slant-style’ granite **All Wars Memorial** at the patriotic-themed landscape area at 15th Street and Moyamensing Avenue.





V. Streetscape (cont.)

- In 2015 and 2016, in partnership with PennDOT, SCSSD funded and completed two **daffodil bulb planting projects**. A combined 60,000 daffodil bulbs were planted in the center grass medians along S. Broad Street between Bigler Street and Pattison Avenue.
- In 2012 and 2018, SCSSD created the **Marconi Plaza Park Entrance Gardens**, “adopting” certain corners of the Park to install and maintain colorful perennials, shrubs, and bulbs in the newly formed garden beds.



- In 2022, SCSSD completed the **Geary Park Renovation Project** and held a Grand Opening Ceremony on May 24, 2022. The new park includes winding brick paver walkways, attractive flowering gardens and trees, new site furnishings, a nature grove, and a dynamic lighting package with programmable LED color changing technology.





V. Streetscape (cont.)

- In 2024, SCSSD started the landscape installation on the SCSSD “adopted” center circle of the City’s new **Penrose Roundabout Project** that is nearing construction completion. The SCSSD design plan includes flowering trees, shrubs, perennials, bulbs, and annual flowers. In addition, aesthetic color-changing landscape lighting was installed, and a center flag pole is planned.



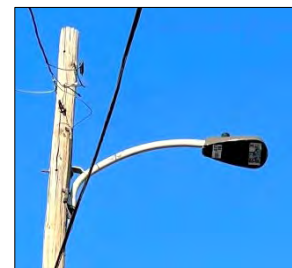


M. Streetscape (cont.)

Lighting

SCSSD has invested \$905,000 into lighting improvement efforts.

- SCSSD constructed the **Community District 1 Lighting Improvement Project** in 2010, and added the finishing touch of customized light pole bases in 2012. The project included new pedestrian scale lights, decorative crosswalks, new traffic signs, tree trimming, and a power washing of streets and sidewalks. The total project cost was \$750,000.
- Between 2017 and 2023, SCSSD partnered with the City Streets Department and offered funding donations for **street lighting upgrades**, where every street light within the District has now been upgraded to LED light fixtures.
- In 2018, SCSSD completed a field survey of current lighting locations and fixtures in **Marconi Plaza Park**. In 2020, SCSSD donated \$62,000 to Philadelphia Parks & Recreation to upgrade all of the 106 existing Park lights to LED light fixtures.



Banners

SCSSD initiated a banners program in 2008 with 53 locations that later expanded to 97 locations. The program was suspended in 2014, due to problems with pole and banner damage resulting from high wind loads. Inclusive of the initial research and planning, SCSSD has invested \$208,000 into this program to date.

FUTURE (2025+)

The draft budget for 2025 includes \$545,500 for this program category. SCSSD will continue to enhance and maintain “adopted” green space areas. SCSSD will continue to plant new street trees where requested by residents and approved by the City. SCSSD will complete another comprehensive District-wide street tree pruning project.



PAST (2002-2024)

SCSSD has invested \$475,000 into this recreation programs category. This represents 3% of the total program expenses to date.

- SCSSD has supported neighborhood youth athletics with over \$99,000 in ongoing donations to the Delaware Valley Youth Athletic Association (DYYAA), located in Community District 4, but serving the entire SCSSD area. Over the last eight years, SCSSD has sponsored youth touch football leagues by donating 3,006 customized jerseys.



- In 2005-06, SCSSD funded a \$15,000 feasibility study for a Community Center, including specific resident feedback secured through the 2004 Community Survey. Although the study results showed that SCSSD cannot solely fund such a facility, the study does provide a valuable reference for any future partnering opportunity that might enable such a project to advance.
- In 2008, SCSSD completed a \$300,000 donation to the School District of Philadelphia for Supersite fencing. The decorative security fencing is a neighborhood benefit that could just as accurately be included under the categories of Public Safety or Streetscape improvements.
- In 2022, SCSSD completed a \$55,000 donation to the Friends of FDR Park group, to help fund community programming staff and also to purchase a new park maintenance vehicle.

FUTURE (2025+)

The draft budget for 2025 includes \$25,000 for this program category. The SCSSD donation of sports shirts/jerseys, with SCSSD logo branding included, is a great way for SCSSD to support neighborhood youth athletics that can be continued/expanded into the future.



VIII. Donations

PAST (2002-2024)

SCSSD has proudly supported other non-profit entities in the District through charitable donations totaling \$779,000. This represents 4% of the total program expenses to date.

- In 2004-05, SCSSD established the **Schools Donation Program** and has since provided \$278,000 in funding to area schools for special projects and programs that benefit neighborhood children.
- SCSSD has supported the revived **Hero Thrill Show** since 2006, donating \$74,000 to this charity that benefits the families of fallen City police officers and firefighters.
- In 2006, SCSSD established annual giving to the charitable causes of our partner Sports Complex Venue Operators. SCSSD has proudly donated a combined total of \$351,000 to the charitable organizations associated with the Flyers, Phillies, and Eagles.
- SCSSD has also processed donations to the Police Athletic League, helped sponsor a National Night Out, and made donation to the 'Victim-Witness Services of South Philadelphia' charity.
- In 2015, SCSSD donated new police bicycles to the Philadelphia Police Department's 1st District. In 2017, SCSSD donated new fitness equipment, a pair of treadmills and elliptical trainers, to the Philadelphia Police Department's 1st and 3rd Districts. In 2019, SCSSD donated office furniture to the Philadelphia Police Department.
- In 2024, SCSSD made donation to St. Richard Church in support of their 100th Anniversary celebration.



FUTURE (2025+)

The draft budget for 2025 includes \$40,000 for charitable donations.



IX. Community Events

PAST (2002-2024)

SCSSD has hosted and sponsored 76 separate Community Events free to SCSSD residents. A total of 40,719 residents have participated in these events, an average of 536 residents per event. A related summary table is included in the Appendix. **The total investment has been \$845,000.** This represents 5% of the total program expenses to date.

- The first event was a **Heat Relief Party** in July 2005, whereupon SCSSD distributed over 500 electric fans to senior residents.
- Also in 2005, SCSSD hosted the first **Children's Halloween Party**, now an annual event held outdoors at the American Swedish Historical Museum in FDR Park. Event participation has grown over the years. To date, a total of 18,719 guests have attended SCSSD Halloween Parties.
- In April 2007, SCSSD initiated the very popular **Document Shredding Event for Identity Theft Safety**, typically held in April of each year, on the Saturday following Tax Day. Due to the popularity of the shredding event, since 2016, SCSSD has added a second Shredding Event in the fall. To date, the SCSSD shredding events have successfully recycled 106.9 tons of paper (the equivalent of saving 1,816 trees) with 10,645 residents attending.
- In response to feedback received from Community Surveys, SCSSD has increased the number of **community events and partnering sponsorships**. These increased event offerings included a Family Fun Day event and two free Dinner & Movie Nights at Xfinity Live, a free vehicle VIN etching event, and a special Super Bowl LII trophy photo opportunity for District residents. SCSSD event sponsorships have included movie nights and outdoor concerts in Marconi Plaza Park, free bike and boat rentals in FDR Park, the Packer Park Civic Association Holiday Events, and the Friends of Marconi Plaza/St. Richard Tree Lighting ceremonies.





IX. Community Events (cont.)

FUTURE (2025+)

The draft budget for 2025 includes \$65,000 for community events. SCSSD will continue the annual Children's Halloween Party in October, the annual Shredding Events in April and the fall, and sponsorship of other community events, as requested and approved.





X. Research & Planning

PAST (2002-2024)

An early SCSSD focus was strategic planning. Before spending the bulk of valued community improvement funding, SCSSD considered all proposed programs, completed test “pilot” projects, surveyed residents for feedback, and only then developed an informed, long-term strategic plan. SCSSD also expended considerable effort in completing the tasks necessary to establish and operate a new corporation, everything from creating a logo to establishing mailing lists. **SCSSD expenses under this broad category total \$1,271,000.** This represents 7% of the total program expenses to date, and currently ranks as the third highest category of investment.

Related efforts include **Community Surveys** conducted in 2004, 2011, and 2016 (expensed to overlapping “Marketing & Communications” category), a **Community Center Feasibility Study** completed in September 2005, **legal and environmental consulting** to neighbors for the Veterans Stadium demolition and berm construction, various **GIS mapping** of the District, **Census analysis and mapping**, and **Area Development Tracking** (see update in the Appendix). In 2011, SCSSD also participated on the steering committee of the City’s **Philadelphia 2035 Planning Study** for the Lower South District. Back in 2005, and again in November 2012 to present, SCSSD has been engaged in **casino matters**, including the Live Casino and Hotel that opened in January 2021.

SCSSD continues to chair the monthly **Sports Complex PIDC Stakeholder Meeting**. This group includes 35 different organizations from City, State, and Federal levels (see listing in the Appendix). Discussion topics include event schedule coordination, external operations (traffic, parking, and security), and review of past event operations.





X. Research & Planning (cont.)

The tracking of **Sports Complex Event Attendance** remains an important topic of focus for SCSSD. Please find in the Appendix the updated three-page summary analysis for 2003 through 2024. Some key statistics are as follows:

- Over the last **21 years**, the Sports Complex has hosted over **7,800 events** and over **143 million visitors!**
- On average, the Sports Complex hosts **369 events** and **6.7 million visitors** each year.
- Over the last two years, the Sports Complex is averaging 7.9 million visitors each year.
- August 2024 had the highest attendance total ever recorded for a single month, with 1,079,000 ticketed visitors.

In August 2024, SCSSD Board Members and staff completed a **research trip** visit to the Battery in Atlanta, GA, which has been compared to the proposed Comcast Spectacor and Phillies Development Project.



FUTURE (2025+)

The draft budget for 2025 includes \$10,000 for this program category. SCSSD will complete research and planning where needed and directed by the Board, in accordance with the SCSSD mission to (1) help protect community interests and improve neighborhood quality of life, and (2) help promote efficient operations in Lower South Philadelphia. SCSSD will continue to participate in the City's Lower South Collaborative efforts.

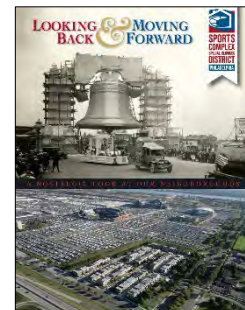


XI. Marketing & Communications

PAST (2002-2024)

SCSSD has been using a number of valuable strategies to help keep neighbors informed, investing \$1,176,000 into related efforts. This represents 7% of the total program expenses to date, and currently ranks as the fourth highest category of investment.

- Since August 2003, SCSSD has been mailing **Monthly Sports Complex Event Calendars** to neighbors, highlighting instances when local travel may be impacted by Sports Complex events, and periodic special messages of alert/update. To date, SCSSD has spent \$623,000 on this program, mailing over 1,021,200 calendars, to help keep neighbors informed! (Note, the mailing of event calendars was temporarily suspended in April 2020, due to COVID impacts on event scheduling, and resumed in July 2021. Further, previous efforts to replace hardcopy mailings with email distribution have been unsuccessful, as we understand most neighbors hang the paper calendar in their home). SCSSD has also mailed Newsletters and annual **Holiday Postcards** from the respective Community Directors.
- SCSSD initiated an **Autocall** phone notification system in December 2007. SCSSD has since invested \$73,000 into this valuable program, approximately \$20,000 of which was tied to the start-up costs. This service is free to residents and provides SCSSD with a cost-effective tool to quickly update neighbors with urgent news and/or critical reminders. SCSSD currently has 3,387 phone numbers in the system, including 2,559 unique addresses, meaning 62% of SCSSD households are now enrolled in this program. To date, SCSSD has used the system for 391 different messages, connecting for 456,012 minutes, at a current cost of \$0.07 per minute. Stated differently, SCSSD has made 461,631 phone calls to help keep neighbors better informed!
- In May of 2010, SCSSD completed the very special and unique **Photo History Book** project at a total cost of \$104,000. The end deliverable was a 112-page gift publication of nostalgic photos. The book title is "Looking Back & Moving Forward – A Nostalgic Look at Our Neighborhoods". SCSSD ordered 6,000 copies of the book and hand-delivered a book to every SCSSD household. In terms of positive community feedback, this is by far the most popular project SCSSD has ever completed, and SCSSD continues to receive book requests.





XI. Marketing & Communications (cont.)

- In 2020, SCSSD launched a redesigned [Website](#), which uses a new Content Management System and upgraded programming language, replacing the outdated 2012 website version. The new website continues to be internally maintained, making it cost-effective to update as often as needed. Over the past year, the website was visited by 40,448 users, combining for 167,114 page views, with the [Sports Complex Info](#) (Event Calendars) page still being the most visited.
- In 2016, SCSSD completed another **Community Survey**, in follow up to the previous surveys completed in 2011 and 2004 (all of which have overlap with the “Research and Planning” program category).
- In April 2017, SCSSD had the special opportunity to host a meeting with a delegation of members from the Area Management Network Japan, which consists of organizations similar to Special Services Districts or Business Improvement Districts, many of which are non-profits. The delegation was touring the United States (New York City and Philadelphia) and met with SCSSD at the Wells Fargo Center.
- SCSSD continues to present at various conferences. Most recently, in April 2023, SCSSD presented to a group attending the American Planning Association (APA) Annual Conference in Philadelphia. In July 2024, SCSSD presented at the Institute of Transportation Engineers (ITE) International Conference convened in Philadelphia.



FUTURE (2025+)

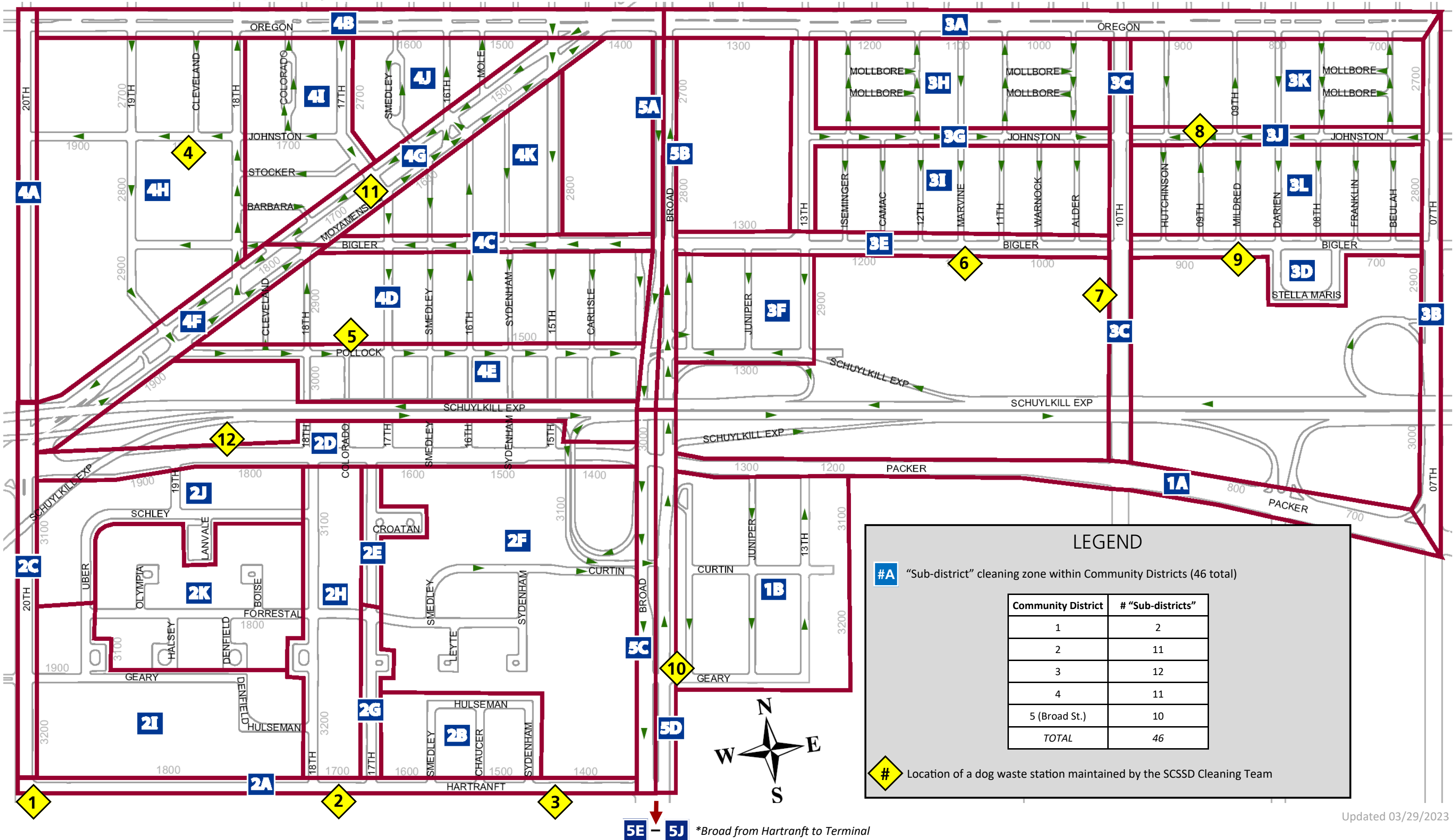
The draft budget for 2025 includes \$71,500 for this program category. SCSSD is planning to enhance its website to become a “Progressive Web App”, which will allow users to download the website as an App and receive push notification alerts (ex. Event calendar updates).



XII. Appendix

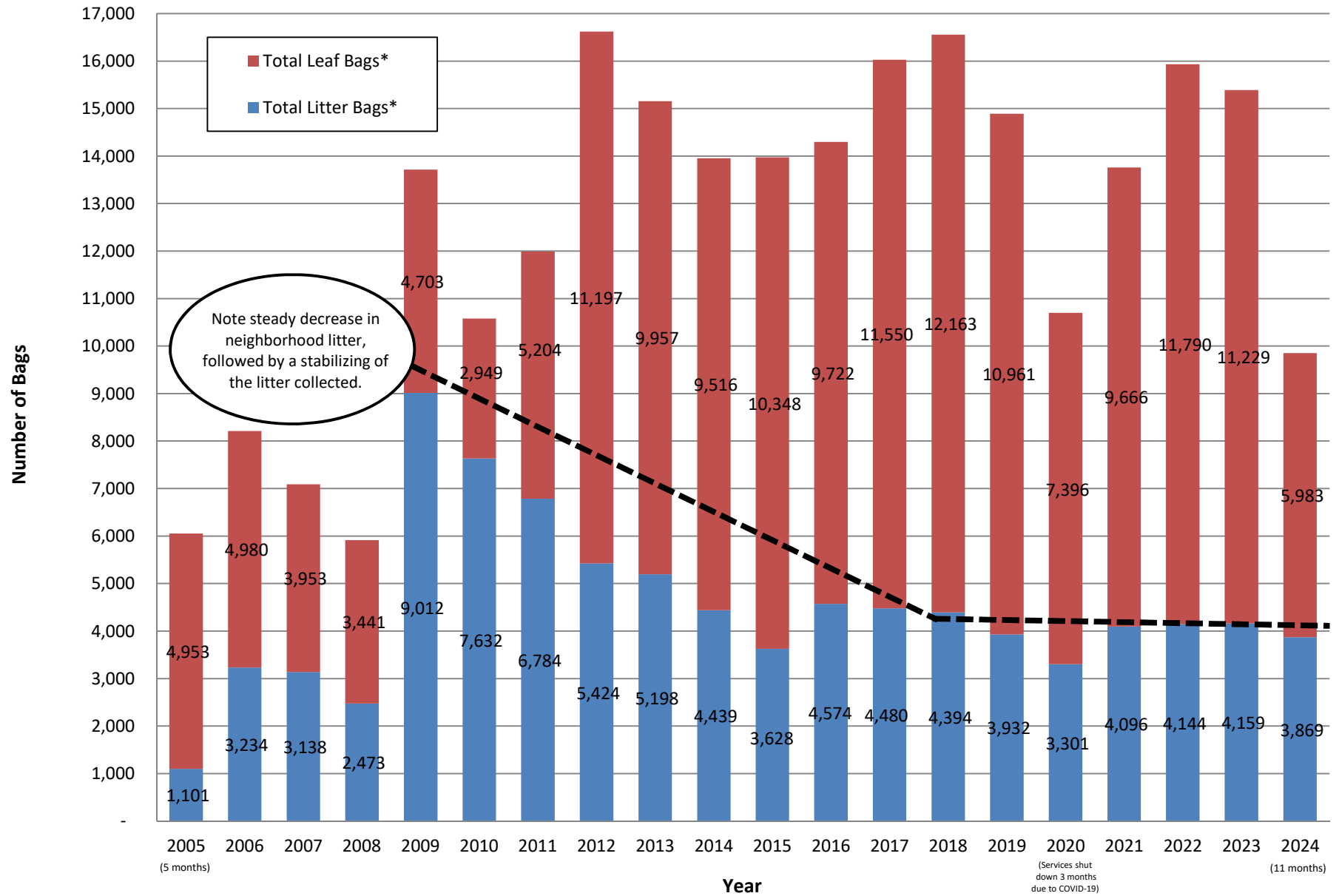
- Residential Cleaning Program Map
- Residential Cleaning Program Chart - # Bags Collected Per Year
- Public Green Space Map
- Community Events Attendance Summary Table
- Area Development Highlights Map and Listing - Updated December 6, 2024
- Sports Complex PIDC Stakeholder Meeting - Participants Listing
- Analysis of Sports Complex Event Attendance (2003-2024)

Residential Cleaning Program



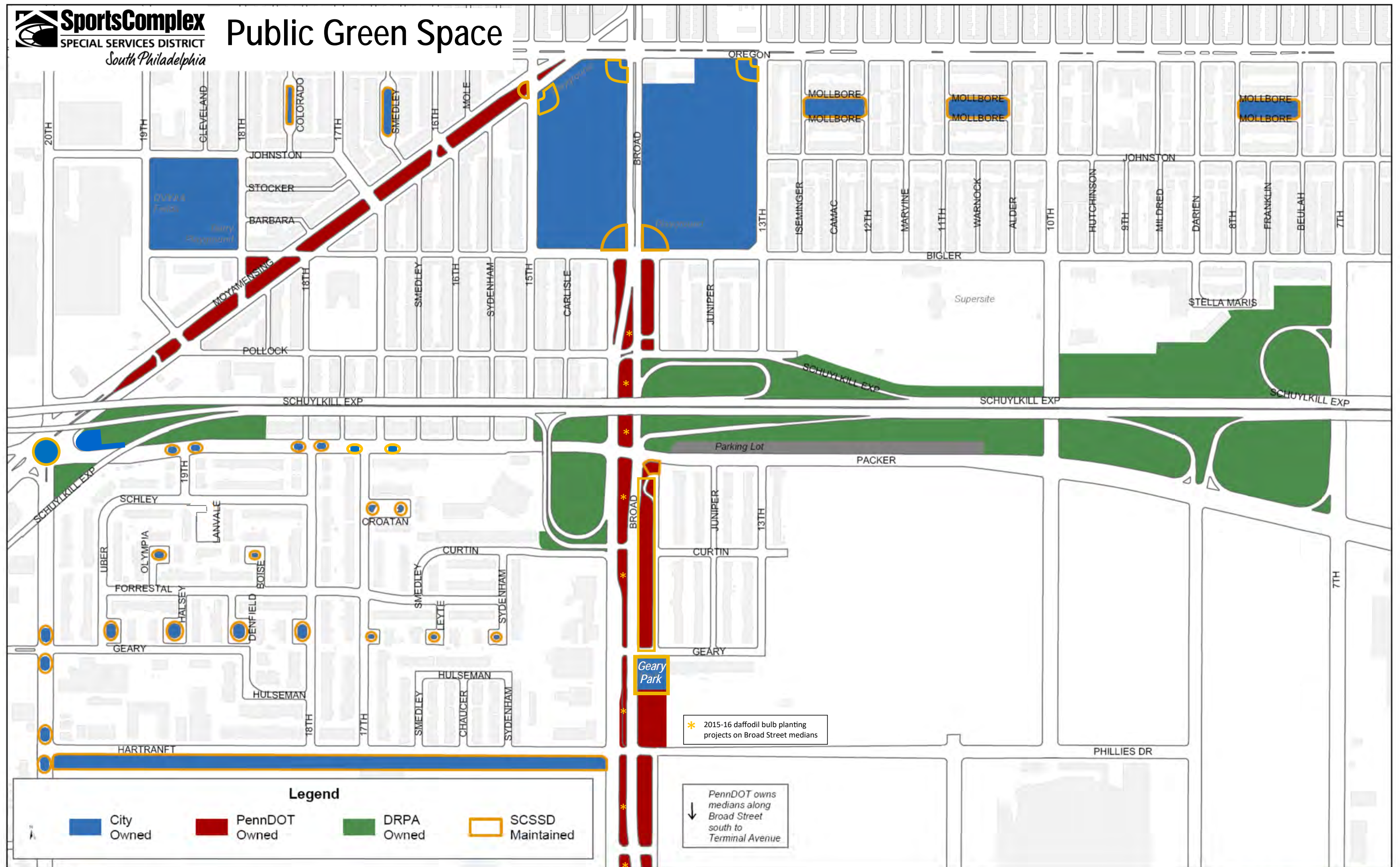
Sports Complex Special Services District - Residential Cleaning Program

Bags Collected Per Year

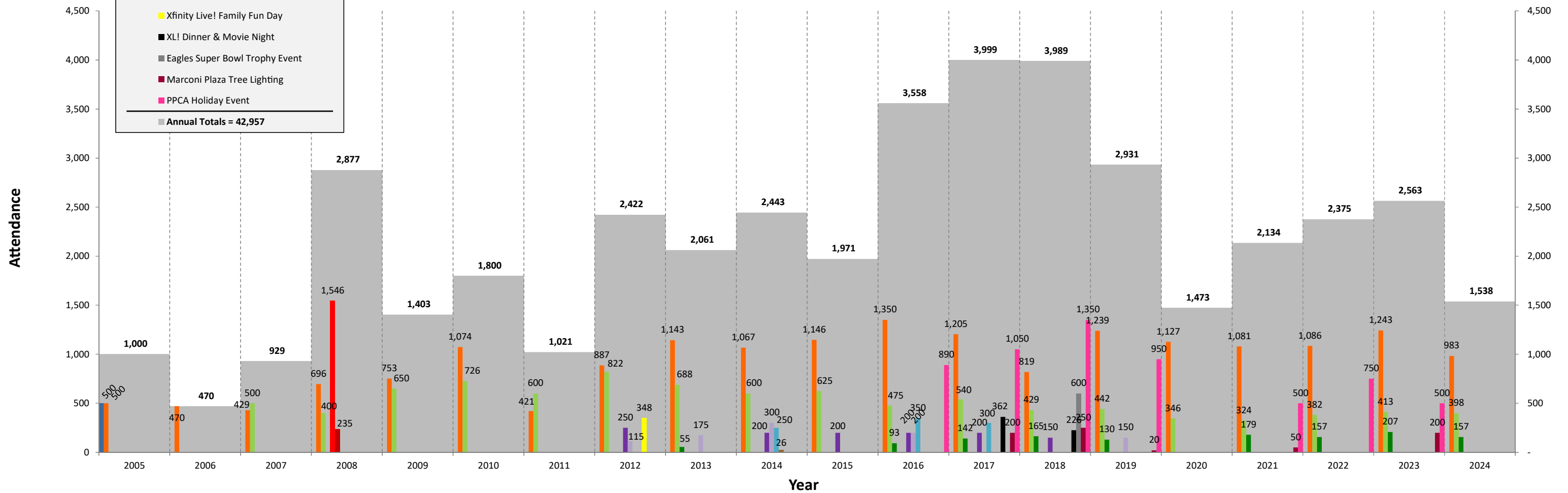


*includes calculated equivalents of mulched mechanical equipment bags and leaf box loads

Public Green Space



Sports Complex Special Services District
Community Events Held Per Year, Including Attendance Totals



Area Development Highlights
December 6, 2024



SCSSD Area Development Highlights

Updated December 6, 2024

The Sports Complex Special Services District ([SCSSD](#)) continues this task to better track and summarize current development in progress or planned in the Lower South area of Philadelphia, as shown on the included map. Please note this is an internal SCSSD working document, intended for periodic updates, and is not meant to be all-inclusive of area development. The descriptions below were purposely kept brief and the document interactive. Please use the digital version and hyperlinks for further details. Related feedback and updates are valuable and always appreciated.

1) Bellwether District (former PES Refinery)

Hilco Redevelopment Partners ([HRP](#)) acquired the former site of the PES Refinery in June 2020. In October 2021, HRP unveiled its plan, titled the [Bellwether District](#), for the 1,300-acre site to become a commercial hub for e-commerce, life science, and logistics leaders. When SCSSD questioned for a most simple statement on what Bellwether District will become, HRP described it as “the Navy Yard development times three”, providing a helpful high-level perspective. HRP stated it will take 10-15 years to build out the entire Bellwether District, and HRP expects approximately 19,000 people to work onsite, once completed. HRP has not yet secured any tenants for the development.

With respect to construction advancement, [vertical construction](#) began in April 2024 on the first of two warehouses totaling over 1 million square feet, where both will be part of the [industrial/logistics section](#) (700 acres). The first warehouse is scheduled for completion by the year-end 2024, and the second warehouse is scheduled for completion in the summer of 2025. Ongoing work continues for underground utilities and new roadways, including a new signalized intersection at 26th and Hartranft Streets. For the northern life sciences [innovation section](#) (250 acres) of the Bellwether District, subsurface demolition and mass grading work is expected to be completed by year-end 2024.

In November 2024, Governor Shapiro signed an executive order creating the [PA Permit Fast Track Program](#) to streamline permitting for major economic development and infrastructure projects statewide, which includes three pilot projects, one of which is the Bellwether District.

It is also understood that PennDOT has been directed to conduct a transportation study for [connection of Bellwether District and PhilaPort](#), as it relates to truck movements via Pattison Avenue.

In October 2024, HRP finalized a [Community Benefits Commitment](#) (CBC) with 16 participating Community Advisory Panel (CAP) groups. SCSSD will continue to participate on the CAP, and SCSSD will participate as a non-voting ex-officio member with the newly formed CBC group.

2) 2600 Penrose Avenue

On the former site of the auto-shredding facility (the “car crusher”) at the base of the Platt Bridge, Wawa opened a new store and gas station facility in June 2021. This site expanded in March 2023 with the opening of a Chick-fil-A restaurant and drive-thru in the adjacent parcel. PennDOT, the City, and area stakeholders continue to evaluate related traffic challenges in the area of 26th Street and Penrose Avenue, that also serves as a Navy Yard entrance/exit, and notably will experience further traffic and pedestrian increases as the Bellwether District becomes active.

3) FDR Park Master Plan

A [Master Plan](#) was completed for the 348-acre FDR Park in May 2018. The capital cost of implementing the plan is projected to be upwards of \$250 million. Construction on the 33-acre [Wetlands Mitigation Project](#) (Airport Project) began in August 2022, with expected completion by spring 2025, and this project will include much needed replacement of the [tidal gates](#). In October 2023, a [grand opening event](#) was held for the new signature Anna C. Verna Playground. The new [Welcome Center](#) is still under construction and its opening has been delayed. In April 2024, construction began on the new [Gateway Plaza](#) at Broad and Pattison, which is expected to be completed in spring 2025. In May 2024, work began on the [Picnic & Play Phase](#) in the northwest section of the park, raising the elevation for stormwater management, with plans to add basketball courts, picnic groves, and multi-purpose fields. The First Tee and clubhouse buildings are scheduled for demolition in the near future. Alongside FDR Park, construction is ongoing for the City's South Broad Street Sidepath project, that will replace the existing sidewalk with a shared pedestrian/bicycle pathway between Pattison Avenue and the Navy Yard.

4) Naval Hospital Lot Site

This parcel is controlled by PAID/PIDC and is bordered by Pattison Avenue to the south, 20th Street to the west, Hartranft Street to the north, and the Eagles NovaCare Complex to the east. The site is currently used as a surface parking lot, with green space buffer, under a zoning variance via agreement with the Packer Park Civic Association. This parcel is a focus area for reuse in the City's [Philadelphia2035 Lower South Plan](#).

5) 3200 S. Broad Street

On the former site of the "Southern Home for Children", the Philadelphia Suburban Development Corporation (PSDC) is advertising a [development offering](#) for the 3.46-acre parcel, located on the west side of S. Broad Street, just south of Curtin Street.

6) Marconi Plaza Park Study

Philadelphia Parks and Recreation (PPR) has finalized their [Marconi Plaza Plan](#) study for the 19-acre [Marconi Plaza Park](#). Improved safety and maintenance were identified as the community's primary concerns. The first phase of proposed improvements will focus on lighting, adjacent traffic calming, and infrastructure repairs throughout the Park. By year-end 2024, the City is planning to install [Automated Speed Cameras](#) on the 2800 block of Broad Street that bisects the Park, with enforcement and fining expected to begin in early 2025. Additional Park improvement phases will focus on enhancements to the playgrounds, active spaces, and central plaza area. PPR noted the polarizing topic of a dog park addition does not have community consensus and they are exploring alternative locations. In August 2024, PPR received special grant funding and installed an interactive "Story Trail" on the west side of the Park.

7) Wells Fargo Center Complex (and Comcast Spectacor & Phillies Development Partnership)

Comcast Spectacor has completed the multi-year transformation project of the [New Wells Fargo Center](#) (WFC), with a related investment of \$400 million in facility upgrades. Further development rights for the subject parcel are outlined under a Master Plan, titled "Spectrum 2", that was approved by Philadelphia City Council in 1994. [Comcast Spectacor](#), in partnership with the [Cordish Companies](#), developed and opened [Xfinity Live](#) in 2012. Currently in progress are [upgrades to Xfinity Live](#) totaling [\\$15 million](#), to enhance the outdoor plaza, exterior, and interior spaces. Xfinity Live will remain open during construction, which started this year and is scheduled for completion in early 2026.

In February 2024, Comcast Spectacor announced a master plan for a [\\$2.5 billion mixed-use development](#) that would transform the current version of the Sports Complex. In March 2024, the [Phillies announced they have partnered with Comcast Spectacor on the development plans](#). The first phase of this plan would include the construction of a 6,000-seat performance venue, 250-key hotel, and 300,000 square feet of shops and restaurants within the WFC parcel. The [full vision of the master plan](#) extends beyond the WFC parcel and includes 2,000 residential units, a second hotel, a Phillies Plaza, structured parking garages, and infrastructure improvements. The development would create over [9,750 direct jobs during the eight years of construction, and 1,200 jobs once full operations begin](#) in 2032.

The 76ers current lease at the Wells Fargo Center expires in 2031, if not extended. In July 2022, the 76ers unveiled a proposal to construct a [new 76 Place arena](#) downtown at 11th and Market Streets, which they would not use until the 2031-32 season. In August 2024, the [City released the final reports](#) of the impact studies to the public. In September 2024, [Mayor Parker announced support for the arena proposal](#) and sent a [legislative package](#) to City Council for approval, including a \$50 million Community Benefits Agreement. In October 2024, City Council [introduced the arena legislation](#) and held a series of hearings. [City Council postponed an initial vote on the arena](#), which now sets a final vote to likely occur on December 19, 2024, the last Council session of the year. The 76ers are seeking City Council approval by year-end 2024 to stay on schedule to open their proposed arena for the 2031-32 season.

8) 700 Packer Avenue – Stadium Square Development

On the current site of the Turf Club and other active industrial and parking lot uses, the [Philadelphia Suburban Development Corporation](#) (PSDC) advertised a [development offering](#), titled Philadelphia Stadium Square, for the 12-acre parcel. In May 2023, SCSSD convened a meeting with representatives from PSDC and the [Hines](#) development company, regarding their mixed-use development proposal, that would feature a campus-style layout with a retail and restaurant area, luxury apartment buildings, and possible office tower. In August 2024, the [Turf Club closed permanently](#). In September 2024, Hines stated project layout and design for the southern half of the campus were being revised to avoid redundancies with the planned Comcast Spectacor and Phillies development proposal, and their hope was to share updated renderings in October 2024.

PSDC/Hines are seeking to change the zoning for the parcel's current Industrial (I2) designation to mixed-use commercial (CMX-3) and to create an Overlay District for additional uses. Community public meetings for the proposed re-zoning were held in September 2023 and March 2024. A related [bill has been introduced](#) and a City Council hearing was held on December 4, 2024, where the [Venue Operators and SCSSD provided testimony](#), highlighting project concerns, the lack of shared details, the absence of coordinated planning, and requesting their traffic study be shared. Also, in November 2024, the [zoning change](#) was reviewed and recommended for approval by the [Philadelphia City Planning Commission](#).

9) Navy Yard Master Plan Update

The [Philadelphia Navy Yard](#) is a 1,200-acre site controlled by PIDC. In 2020, PIDC selected a [development partner](#) for 109 acres at the Navy Yard. In June 2022, PIDC and [Ensemble/Mosaic](#) unveiled the updated [Navy Yard Plan](#), providing a look at the Navy Yard's future over the next 20 years, which includes an investment of \$6 billion of new development. Construction of a [new residential complex](#) is ongoing, with targeted opening in 2025. A [second hotel](#) is under construction with targeted opening in 2026.

10) PhilaPort – Facilities and Growth

PhilaPort, *The Port of Philadelphia*, is an independent agency of the Commonwealth of Pennsylvania charged with the management, maintenance, marketing, and promotion of port facilities along the Delaware River in Pennsylvania. [PhilaPort](#) continues to develop [port facilities](#), under a Port Development Plan. In October 2024, PhilaPort unveiled their ambitious strategic plan [Destination 2040](#), which outlines their vision for the next 15 years. The Port of Philadelphia is the fastest growing port in the United States. Since 2016, PhilaPort has received over [\\$500 million](#) in state funding to support their modernization efforts and improve regional economic stability. In October 2024, PhilaPort received [\\$79 million](#) from the U.S. Environmental Protection Agency for the purchase of zero-emission port equipment. PhilaPort announced it will commence [cruise operations in 2026](#). It is also understood that PennDOT has been directed to conduct a transportation study for connection of [Bellwether District and PhilaPort](#), as it relates to truck movements via Pattison Avenue.

11) PhilaPort Distribution Center

On the former site of the Food Distribution Center at 3rd Street and Packer Avenue, [PhilaPort](#) constructed a new \$42 million [distribution center](#), with a food-grade warehouse building that is 201,621 square feet in size, operated by Holt Logistics Corp., in support of the container operations at the Packer Avenue Marine Terminal. Active construction is ongoing for a second phase of warehouse, at 3rd Street and Pattison Avenue, providing a [165,000 SF expansion](#) of the refrigerated and frozen goods storage facility.

12) Quartermaster Science + Technology Park

In January 2023, property owner/developer, [SkyREM](#), announced plans to develop the historic Quartermaster site at 21st Street and Oregon Avenue, into a life sciences campus named the [Quartermaster Science + Technology Park](#). This \$250 million redevelopment project would transform the [24-acre site](#) to include lab space for research and development, bio-manufacturing, restaurants, and a hotel.

13) Philadelphia Museum of Sports

The [Museum of Sports](#), a nonprofit organization, is steering the vision for a museum in the Sports Complex, showcasing Philadelphia sports memorabilia and interactive exhibits. Over a decade ago, this museum concept was announced, and has [recently been revitalized by the group](#). The Museum of Sports is seeking to renovate 20,000 square feet inside the Jetco warehouse building on Darien Street, across from Lincoln Financial Field (LFF). They report a total of \$2 million has been raised for the \$10-12 million project, and they are estimating a September 1, 2026 opening.

Sports Complex "PIDC" Monthly Stakeholder Meeting

Participating Organizations

(Updated 09-11-2024)

1	Venue Operators	Comcast Spectacor & Philadelphia Flyers
2		Philadelphia Eagles
3		Philadelphia Phillies
4		Philadelphia 76ers
5		Xfinity Live!
6		Live! Casino & Hotel
7	Parking	SP+
8	City	Managing Director's Office
9		Police - Special Operations
10		Police - Traffic
11		Police - ROC South
12		Police - South Division
13		Police - 1st District
14		Police - 3rd District
15		Delaware Valley Intelligence Center (DVIC)
16		Office of Emergency Management (OEM)
17		Fire - Planning Unit
18		Fire - EMS
19		Streets Department
20		Office of Transportation and Infrastructure Systems (OTIS)
21		Office of Sustainability (OOS)
22		Parks and Recreation (PPR)
23		Office of Special Events (OSE)
24	State	PA State Police - Troop K
25		PA State Police - Liquor Control Enforcement (LCE)
26		PennDOT
27	Other	Sports Complex Special Services District (SCSSD)
28		Philadelphia Industrial Development Corporation (PIDC)
29		CBRE - Navy Yard Management
30		US Department of Homeland Security (DHS - CISA)
31		Philadelphia Parking Authority (PPA)
32		Delaware River Port Authority (DRPA)
33		Southeastern Pennsylvania Transportation Authority (SEPTA)
34		Bellwether District - Hilco
35		PhilaPort

Sports Complex Special Services District (SCSSD)

Analysis of Sports Complex Event Attendance -- Number of Event Days, Impact Level of Event Days, Attendance by Venue

(using estimates provided at monthly "PIDC" meetings)

Updated December 2024

	Total		# of Days		Impact Level (# of days)			Event Attendance by Venue				
Year	Attendance	# of Events	with an Event(s)	without an Event	High	Medium	Low	WFC	LFF	CBP	XL	WS
2003 (partial)	3,216,972	159	103	50	22	14	67	1,077,500	1,183,472	0	0	201,000
2004	8,136,000	442	260	106	48	69	143	2,522,000	1,079,000	3,612,000	0	923,000
2005	7,674,400	509	258	107	38	81	139	2,521,500	1,047,000	3,302,000	0	793,900
2006	6,842,450	494	261	104	34	74	153	2,544,200	926,000	2,672,500	0	689,750
2007	7,284,500	424	258	107	34	73	151	2,300,000	901,000	3,398,500	0	675,000
2008	7,988,400	438	269	97	49	62	158	2,515,400	854,000	3,990,000	0	609,000
2009	7,942,500	395	259	106	48	63	148	2,198,500	906,500	4,140,500	0	677,000
2010	7,511,750	330	258	107	36	71	151	2,538,750	956,500	3,986,500	0	0
2011	7,515,800	311	230	135	46	57	127	2,165,800	1,225,000	4,095,000	0	0
2012	7,401,350	322	251	115	40	63	148	2,302,700	1,060,800	3,993,300	5,550	0
2013	7,093,900	361	262	103	34	68	160	2,456,000	1,160,500	3,409,000	22,000	0
2014	6,350,150	358	261	104	34	68	159	2,488,150	997,500	2,791,000	33,500	0
2015	5,938,800	351	262	103	39	72	151	2,199,500	1,529,500	2,114,000	54,000	0
2016	5,878,900	359	259	107	34	78	147	2,421,500	1,240,500	2,135,000	40,750	0
2017	5,832,200	344	248	117	25	72	151	2,560,500	1,088,000	2,080,000	62,900	0
2018	6,573,050	352	256	109	31	72	153	2,795,250	1,359,500	2,323,000	55,300	0
2019	7,229,500	335	240	125	32	69	139	2,584,300	1,284,700	3,254,500	65,000	0
2020*	984,305	165	130	236	1	0	129	861,055	88,000	29,750	3,000	0
2021*	3,757,200	293	217	148	19	47	151	1,133,800	650,300	1,736,700	14,000	0
2022	6,399,350	398	266	99	41	67	158	2,512,500	994,200	2,590,000	50,500	0
2023	7,947,650	384	267	98	56	63	148	2,249,500	1,785,000	3,667,500	40,000	0
2024	7,762,950	373	261	105	48	58	155	2,605,000	1,316,000	3,758,000	36,500	0
TOTAL	143,262,077	7,897	5,336	2,488	789	1,361	3,186	49,553,405	23,632,972	63,078,750	483,000	4,568,650
ANNUAL AVG.	6,688,239	369	249	116	37	64	149	2,313,418	1,103,313	3,003,750	37,154	702,869
Percent of Year:			68%	32%	10%	17%	41%	68%				

Venues:

WFC - Wells Fargo Ceter

LFF - Lincoln Financial Field

CBP - Citizens Bank Park

XL - Xfinity Live!

WS - Wachovia Spectrum

Data Notes:

Impact Levels are High (50,000+), Medium (25,000 - 50,000), Low (< 25,000) attendance estimates.

Year 2003 is partial data (Aug - Dec) and includes final Vet Stadium events (not shown above).

*Years 2020 and 2021 attendance impacted by COIVD-19 pandemic.

Annual Avg calculation excludes years when certain venues were not operating.

Xfinity Live events inlcude only the larger ones reported for the calendars.

Highlights:

On average, the Sports Complex hosts 369 events and 6.7 million visitors each year.

On average, the Sports Complex hosts an event(s) on 68% of the days of the year.

On average, 10% of the days of the year have an event(s) with over 50,000 concurrent visitors (High Impact).

On average, 17% of the days of the year have an event(s) with 25,000 to 50,000 concurrent visitors (Medium Impact).

On average, 41% of the days of the year have an event(s) with under 25,000 concurrent visitors (Low Impact).

On average, 32% of the days of the year are 'dark' with no events.

>>> Since August 2003 through 2024 (i.e. in the last 21 years and 5 months), the Sports Complex has hosted over 7,800 events and over 143 million visitors.

Sports Complex Special Services District (SCSSD)

Analysis of Sports Complex Event Attendance -- Events by Day or Night, Events by Venue, Attendance by Day of Week

(using estimates provided at monthly "PIDC" meetings)

Updated December 2024

Year	Total		# of Events by Time		# of Events by Venue					Attendance by Day of Week (Rank)						
	Attendance	# of Events	Day	Night	WFC	LFF	CBP	XL	WS	Sunday (2)	Monday (7)	Tuesday (6)	Wednesday (5)	Thursday (4)	Friday (3)	Saturday (1)
2003 (partial)	3,216,972	159	34	125	82	25	0	0	27	878,736	258,912	202,500	184,500	354,412	595,000	742,912
2004	8,136,000	442	124	318	183	24	84	0	151	1,675,000	695,500	789,000	1,018,000	995,500	1,301,500	1,661,500
2005	7,674,400	509	126	383	185	24	86	0	213	1,696,900	677,500	671,500	812,000	803,500	1,394,000	1,619,000
2006	6,842,450	494	121	373	199	23	90	0	181	1,406,750	765,000	657,000	782,700	583,500	1,131,500	1,516,000
2007	7,284,500	424	109	315	190	21	92	0	120	1,397,500	665,500	688,000	799,000	894,000	1,271,000	1,569,500
2008	7,988,400	438	104	334	209	22	99	0	107	1,473,500	735,000	859,500	991,000	974,500	1,197,000	1,757,900
2009	7,942,500	395	105	290	179	21	101	0	93	1,609,000	549,000	888,000	1,012,000	1,037,500	1,153,500	1,693,500
2010	7,511,750	330	90	240	210	22	97	0	0	1,337,500	708,500	884,500	965,000	859,000	1,226,250	1,531,000
2011	7,515,800	311	91	220	186	28	96	0	0	1,373,000	551,500	818,800	1,005,000	1,111,000	1,052,500	1,604,000
2012	7,401,350	322	84	238	191	25	100	5	0	1,519,650	925,200	885,000	859,000	777,500	1,133,000	1,302,000
2013	7,093,900	361	125	236	206	30	93	9	0	1,384,800	637,800	863,800	776,500	826,400	999,200	1,605,400
2014	6,350,150	358	112	246	220	24	96	17	0	1,270,300	658,500	722,500	671,000	699,850	937,000	1,391,000
2015	5,938,800	351	126	225	187	49	93	17	0	1,293,000	535,500	620,000	561,500	631,500	758,500	1,538,800
2016	5,878,900	359	127	232	205	35	101	15	0	1,182,000	605,850	632,000	578,000	725,000	734,000	1,422,050
2017	5,832,200	344	107	237	205	25	95	17	0	1,342,000	587,500	516,900	640,000	638,500	810,500	1,296,800
2018	6,573,050	352	107	245	210	29	95	16	0	1,198,750	697,500	645,300	753,000	900,000	886,500	1,492,000
2019	7,229,500	335	106	229	186	35	95	17	0	1,604,000	708,600	876,000	745,700	768,500	847,100	1,679,600
2020*	984,305	165	45	120	107	12	44	1	0	190,499	82,572	119,323	97,529	131,839	125,319	237,224
2021*	3,757,200	293	94	199	153	23	91	9	0	828,200	265,100	460,800	428,100	548,600	520,500	705,900
2022	6,399,350	398	115	283	195	31	106	15	0	1,236,500	647,000	701,500	738,000	672,900	962,500	1,440,950
2023	7,947,650	384	112	272	181	46	107	11	0	1,683,900	817,000	1,037,500	903,400	904,900	1,044,900	1,556,050
2024	7,762,950	373	116	257	207	40	110	11	0	1,435,000	788,000	916,500	1,016,500	754,500	1,151,500	1,700,950
TOTAL	143,262,077	7,897	2,280	5,617	4,076	614	1,971	160	892	29,016,485	13,562,534	15,455,923	16,337,429	16,592,901	21,232,769	31,064,036
ANNUAL AVG.	6,688,239	369	106	262	190	29	94	12	137	1,354,644	633,172	721,565	762,718	774,645	991,259	1,450,235
			29%	71%												

Data Notes: Night event is 4:00pm or after.
Year 2003 is partial data (Aug - Dec) and includes final Vet Stadium events (not shown above).
*Years 2020 and 2021 attendance impacted by COIVD-19 pandemic.
Annual Avg calculation excludes years when certain venues were not operating.
Xfinity Live events inlcude only the larger ones reported for the calendars.

Highlights: On average, the Sports Complex hosts 369 events and 6.7 million visitors each year.

On average, 29% of events are in the daytime (before 4:00pm) and 71% of events are in the evening (after 4:00pm).

On average, the Sports Complex attendance by day of week, from highest to lowest, ranks as follows: (1) Saturday, (2) Sunday, (3) Friday, (4) Thursday, (5) Wednesday, (6) Tuesday, and (7) Monday.

Since 2023, the Sports Complex is averaging 7.9 million visitors each year.
In 2024, four 'days of week' had total attendance over 1 million.
In 2024, Wednesday had the fourth highest attendance total and over 1 million, first time since 2011.

>>> Since August 2003 through 2024 (i.e. in the last 21 years and 5 months), the Sports Complex has hosted over 7,800 events and over 143 million visitors.

Sports Complex Special Services District (SCSSD)

Analysis of Sports Complex Event Attendance -- Attendance by Month

(using estimates provided at monthly "PIDC" meetings)

Updated December 2024

	Total		Attendance by Month											
Year	Attendance	# of Events	January	February	March	April	May	June	July	August	September	October	November	December
2003 (partial)	3,216,972	159								665,500	906,648	464,824	570,000	610,000
2004	8,136,000	442	671,000	520,000	545,500	866,000	823,500	594,000	879,000	881,000	775,500	698,000	392,500	490,000
2005	7,674,400	509	599,500	333,500	360,500	994,000	574,000	736,500	713,500	741,000	906,500	455,900	599,500	660,000
2006	6,842,450	494	498,500	389,200	576,500	915,000	645,500	337,000	688,000	540,500	661,000	526,250	500,500	564,500
2007	7,284,500	424	480,000	404,000	510,000	799,000	511,500	779,000	463,000	913,500	846,500	442,000	552,000	584,000
2008	7,988,400	438	372,000	461,000	504,500	970,500	715,000	640,500	718,500	834,400	829,000	825,000	550,500	567,500
2009	7,942,500	395	339,500	399,000	415,000	951,500	836,000	490,500	870,000	755,500	846,500	918,500	632,000	488,500
2010	7,511,750	330	366,500	315,000	400,000	570,250	910,500	831,500	700,500	815,500	993,000	604,000	501,500	503,500
2011	7,515,800	311	435,500	341,000	529,000	917,000	794,500	935,500	760,800	738,000	843,000	450,000	420,500	351,000
2012	7,401,350	322	461,500	386,000	447,300	785,300	863,000	889,500	508,000	1,078,350	861,000	283,500	385,000	452,900
2013	7,093,900	361	275,500	345,500	495,500	778,500	648,000	598,500	698,600	955,800	841,000	469,500	402,500	585,000
2014	6,350,150	358	427,000	319,750	402,000	572,500	679,500	571,750	460,650	950,500	635,000	350,500	442,000	539,000
2015	5,938,800	351	400,500	286,500	322,000	558,800	561,000	636,000	413,000	646,500	493,000	566,000	429,500	626,000
2016	5,878,900	359	296,750	354,000	333,000	530,800	465,500	562,000	611,500	519,850	765,000	373,500	548,500	518,500
2017	5,832,200	344	377,000	396,900	386,000	426,300	414,000	412,000	609,000	524,500	618,500	546,500	516,500	605,000
2018	6,573,050	352	478,500	354,500	337,050	698,000	463,000	623,000	589,500	589,000	801,000	518,500	512,000	609,000
2019	7,229,500	335	307,500	374,500	501,500	690,500	870,500	670,000	603,500	901,200	619,000	392,000	619,800	679,500
2020*	984,305	165	369,200	329,200	100,000	0	0	0	0	19,125	75,625	12,000	12,512	66,643
2021*	3,757,200	293	0	0	37,200	205,100	204,500	582,100	328,000	595,300	499,000	440,000	429,000	437,000
2022	6,399,350	398	456,000	319,000	377,000	629,000	419,500	704,500	459,200	641,000	575,250	703,400	628,500	487,000
2023	7,947,650	384	576,000	317,000	315,000	691,000	797,000	653,000	760,000	963,000	863,750	802,900	533,000	676,000
2024	7,762,950	373	328,000	303,000	468,000	911,000	858,500	882,000	697,000	1,079,000	784,250	445,200	474,000	533,000
TOTAL	143,262,077	7,897	8,515,950	7,248,550	8,362,550	14,460,050	13,054,500	13,128,850	12,531,250	16,348,025	16,039,023	11,287,974	10,651,812	11,633,543
ANNUAL AVG.	6,688,239	369	405,521	345,169	398,217	688,574	621,643	625,183	596,726	743,092	729,047	513,090	484,173	528,797
Percent of Year:			6%	5%	6%	10%	9%	9%	9%	11%	11%	8%	7%	8%
Rank (Highest to Lowest):			10	12	11	3	5	4	6	1	2	8	9	7

Data Notes: Year 2003 is partial data (Aug - Dec) and includes final Vet Stadium events.
*Years 2020 and 2021 attendance impacted by COIVD-19 pandemic.

Highlights: On average, the Sports Complex hosts 369 events and 6.7 million visitors each year.

On average, the monthly attendance ranges from the lowest at 345K (February) to the highest at 743K (August), a difference of 398K.

On average, the months with highest attendance are August (743K), September (729K), and April (688K).

On average, the months with lowest attendance are February (345K), March (398K), and January (405K).

August 2024 was the highest attendance ever recorded for a single month (1,079,000).

>>> Since August 2003 through 2024 (i.e. in the last 21 years and 5 months), the Sports Complex has hosted over 7,800 events and over 143 million visitors.